fashion calendar 1970

30th year · issued weekly

JANUARY	FEBRUARY	MARCH	APRIL	M A Y	JUNEJUNE
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 2223 24 25 26 27 28	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	S M T W T F S 1 2 3 4 5 6 7 8 9 1011 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
S M T W T F S 1 2 3 4 5 6 7 8 9 1011	S M T W T F S 1 2 3 4 5 6 7 8	S M T W T F S 1 2 3 4 5 6 7 8 9 101112	S M T W T F S 1 2 3 4 5 6 7 8 9 10	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

WEEK ENDING FRIDAY, OCTOBER 23, 1970

DATE	WHAT'S GOING ON GIVEN BY WHERE
Thursday Oct. 22 9:30 A.M.	PRESS PREVIEW: SPRING LINGERIE Preview of lingerie and body fashions for Spring. By invitation. Contact: Irene O'Connor, 682-5580.
Oct. 22	10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Avenue, 11th floor, LA. 4-9350
Oct. 22	12:00 Noon, BEENE BAZAAR, 530 Seventh Avenue, 12th floor, LW. 4-0454
Oct. 22	2:00 P.M., HOLLYWOOD VASSARETTE (see above)
Oct. 22	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, LA. 4-6968
Thursday Oct. 22 3:00 P.M.	OPENING: NEW TRAINA SPORT BY 550 SEVENTH AVENUE DIVISION CHRISTIAN MANN SHOWROOM - 22ND FLOOR Spring collection designed by Christian Mann for Traina Sport. For press and buyers, by reservation. Also Oct. 29 at 3:00. Contact: 564-3857.
Oct. 22	3:30 P.M., HOLLYWOOD VASSARETTE (see above)
Oct. 22	4:00 P.M., DONALD BROOKS, 550 Seventh Avenue, 21st floor, WI. 7-8235
Oct. 23	12:00 Noon, GEOFFREY BEENE, 530 Seventh Avenue, 12th floor, LW. 4-0454
Saturday Oct. 24- Nov. 1	6TH ANNUAL NATL ARTS & ANTIQUES 7TH REGIMENT ARMORY ANTIQUES FAIR (11 WARREN STREET) PARK AVE. & 67TH ST. Hours: 1:00-11:00 daily; 1:00-7:00 Sun. and closing day. Admission: \$2.50. (Press Preview: Fri., Oct. 23, 11:00.) Publicity: Pearl Winick, 233-6010.
Saturday Oct. 24- Oct. 26	SPRING MARKET WEEK IN DALLAS CREATORS ASSN DALLAS, TEXAS Sat., Oct. 24: 12:00 Noon Retailers Seminar Luncheon Sun., Oct. 25: 8:00 A.M. American Allied Print Council Breakfast 12:00 Noon "Status Fashions for Spring" Luncheon 6:00 P.M. "The Ayes of Texas" Champagne Show Mon., Oct. 26: 7:30 A.M. Spring Forecast Breakfast 12:00 Noon "Young America Creates" Luncheon 6:00 P.M. "Liberation of the Classics" By invitation only. Contact: Apparel Mart, 2300 Stemmons Freeway, Dallas, 214-631-7050. Publicity: Elizabeth Cleveland, 214-631-6222.
Oct. 25- Oct. 29	IGEDO FASHION FAIR, DUSSELDORF. Contact: Internationale Modemesse Gmbh, 28 Freiligrathstrasse, 4 Dusseldorf, Germany
Sunday Oct. 25- Nov. 1	6TH FESTIVAL DES MODE D'ETE '71 & 1ST INTERNATIONAL SPORTSWEAR SHOW, CANNES. Contact: Ste. C.H.A.R.M., Sa., Villa Bella Clemencia, Avenue Alexandra, 06 Cannes, France

WHERE

			ONL-MILLION PROPERTY.
	WEEK BEGINNIN	NG MONDAY, OCTOBER 26, 1970	
Monday Oct. 26 8:00 A.M. Breakfast	BOYS' FASHIONS "Viewpoints '71"collecti	CORDUROY COUNCIL (527 MADISON AVENUE) ton of men's and boys' wear Show at 9:00. By invit	7TH AVE. & 33RD ST. ideas by the editor,
Oct. 26	11:30 A.M., OSCAR DE LA RE	ENTA BOUTIQUE, 550 -7th, 23	rd fl., LA. 4-9350
Oct. 26	1:00 P.M., TEAL TRAINA, 55	00 Seventh Avenue, 15th floo	or, LA. 4-3520
Monday Oct. 26 2:00 P.M.	"Bridal Enchantment"1971 designed by Christos. Als	GALINA-BOUQUET BRIDALS Spring-Summer bridal and Roo Oct. 27, 28, Nov. 2, 3 a Publicity: Margaret Hodge	bridesmaid collection t 2:00. By appoint-
Oct. 26	Informal modeling of Sprin	SYLVAN RICH ASSOCIATES ag fashions Phyllis Sues ation. Contact: Marion Aul	, Jon Mandl for Tam II,
Monday Oct. 26 6:30 P.M 8:30 P.M.		er. Guests of honor: Basil of Theodore Zappas Ministe	
Beginning Monday Oct. 26		A.S. COSTUMES BY MARIO FORTE cact: 564-9194. Publicity:	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR Betty Yarmon, 755-3487.
	OPENING OF SPRING COLLECTIONS Continuous showings. Cont		530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Oct. 26	SPRING COLLECTION Continuous by appointment.	ADOLPH BLANK Contact: 563-6380.	512 SEVENTH AVENUE SHOWROOM - 33RD FLOOR
Beginning	OPENING OF	BLAUNER BOUTIQUE;	498 SEVENTH AVENUE

Monday SPRING COLLECTIONS **JEUNESSE** SHOWROOM - 12TH FLOOR Oct. 26 By appointment. Contact: OX. 5-6234.

OPENING OF Beginning THE FIFTH ADDITION 530 SEVENTH AVENUE Monday SPRING COLLECTION BY VICKI ROCCONI SHOWROOM - 3RD FLOOR Oct. 26 Continuous showings. Contact: LO. 4-8190. Publ: Betty Yarmon, 755-3487.

Beginning SPRING WILSON FOLMAR 530 SEVENTH AVENUE Monday COLLECTION SHOWROOM - 14TH FLOOR Oct. 26

By appointment. Contact: LA. 4-5923.

Beginning SPRING HENRY FRIEDRICKS 205 WEST 39TH STREET Monday COLLECTION SHOWROOM - 13TH FLOOR Oct. 26 Continuous showings. Contact: PE. 6-8867.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Oct. 26	OPENING OF SPRING COLLECTION Continuous showings. Co	GINALA ntact: CH. 4-2700.	512 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday Oct. 26	OPENING OF SPRING COLLECTION Continuous showings. Co	GINESSA (DIV. GINALA) ntact: PE. 6-2291.	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Beginning Monday Oct. 26	CRUISE-SPRING KNIT COLLECTIONS Continuous showings. Co	GRAPEVINE KNITS; SANT'ANGELO KNITS ntact: Rose Bruner, 868-3212	
Beginning Monday Oct. 26		JAMISON t. Contact: Kay Farmer, OX.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR 5-4812.
Beginning Monday Oct. 26	SPRING COLLECTION Continuous by appointmen		530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Oct. 26		MIGNON o. Continuous by appointmen	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR at. Contact: BR. 9-5991.
	OPENING: SPRING COLLECTIONS Continuous showings. Co	MR. MORT; S.S.H. BY STAN HERMAN ntact: 524-3818.	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Oct. 26	SPRING COLLECTION BY TERRY MORTON Continuous showings. Co	PARNES-FEINSTEIN; PF KNITS ntact: BR. 9-0952.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
	SPRING COLLECTION Continuous showings. Co	PETTI 4'S entact: CH. 4-3558.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Monday Oct. 26- Oct. 29	DE NOEL" BENEFIT	MUSICIANS EMERGENCY FUND (515 MADISON AVE.) des. Contact: Frances Cohan,	MADISON AVE. & 69TH ST.
Cancelled Oct. 26		TION OF SPORTSWEAR FOR WOMEN, OV. 6, HAS BEEN POSTPONED	, CHILDREN, MEN, ORIGINALLY
Tuesday Oct. 27 9:30 A.M.	"LIFE STYLES" Presentation of color an	EASTMAN CHEMICAL PRODUCTS d fabric trends for Fall '71 Customer shows at 2:30 and 4 62-8196.	1133 SIXTH AVENUE In Eastman Fibers.
Oct. 27	COLLECTION	ADELE SIMPSON sort-Spring); Nov. 5 (Spring A. 4-7626.	SHOWROOM - 23RD FLOOR

10:30 A.M. By invitation only. Beginning Wed., Oct. 28, continuous by appointment.

Contact: LO. 3-0988. Publicity: Len Gerber, 752-2254.

Tuesday PRESS PREVIEW: RODRIGUES FOR Oct. 27 SPRING COLLECTION PETER CLEMENTS

530 SEVENTH AVENUE

SHOWROOM - 2ND FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Oct. 27 11:30 A.M.	COLLECTION	ABE SCHRADER BY BELLE SAUNDERS LO. 4-9194. Publicity: Bet	SHOWROOM - 15TH FLOOR
Oct. 27	12:00 Noon, COUNTESS ALEX	ANDER, 530 Seventh Avenue,	9th floor, CH. 4-5693
Oct. 27	12:00 Noon, GEOFFREY BEEN	E, 530 Seventh Avenue, 12th	floor, LW. 4-0454
Tuesday Oct. 27 12:30 P.M. Luncheon	BY MME. GRES Showing of couture collect	MUSICIANS EMERGENCY FUND(515 MADISON AVENUE) tion by Mme. Gres at lunche 30.00 each. Contact: France	CORONET ROOM con benefit for Musicians
	COLLECTION	DON BREITINGER FOR HAROLD LEVINE er by appointment. Contact	SHOWROOM - 21ST FLOOR
Oct. 27	2:00 P.M., GALINA-BOUQUET	, 499 Seventh Avenue, 12th	floor, 565-3304
Tuesday Oct. 27 2:30 P.M.	SPRING COLLECTION BY OLE BORDEN By reservation. Contact:		498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Oct. 27	2:30 P.M., EASTMAN "LIFE	STYLES" CUSTOMER SHOW (see	page 3)
Oct. 27	2:30 P.M., ALDRICH, 530 S	eventh Avenue, 12th floor,	СН. 4-1872
Tuesday Oct. 27 3:15 P.M. Cocktails	FASHIONS" Showing of Peck & Peck fa	VOGUE; PECK & PECK; BENEDICTINE(JULIUS WILE) shions featured in Vogue. lly Martin, Robert Taplinge	20TH FLOOR By invitation. Con-
Oct. 27	4:00 P.M., CHESTER WEINBE	RG, 498 Seventh Avenue, 10t	th floor, CH. 4-3877
Oct. 27	4:30 P.M., EASTMAN "LIFE	STYLES" CUSTOMER SHOW (see	page 3)
	OPENING: SPRING COLLECTION Also Oct. 28, Nov. 2, 3 a PL. 9-3000. Publicity: B	(LOS ANGELES) t 5:30. By reservation.	PLAZA HOTEL SUITE 1301 Contact: Dolores Byers,
	Presentation of awards fo	FASHION EYEWEAR GROUP OF AMERICA r outstanding eyewear desig By invitation. Publicity:	n. Cocktails and show
Tuesday Oct. 27 10:00 P.M.	CAFE PARTY" Italian ready-to-wear Res	MODA ROMANA ort-Spring collections by C Dini. By invitation. The . 3-4500 ext. 175.	
	SPRING COLLECTION Continuous shwoings. Con	AQUANALA tact: 736-1076.	512 SEVENTH AVENUE SHOWROOM - 34TH FLOOR -4-

	DATE	WHAT'S GOING ON	GIVEN BY	WHERE
	Beginning Tuesday Oct. 27	SPRING COLLECTION	ction. Continuous by appoin	SHOWROOM - 21ST FLOOR
	Beginning Tuesday Oct. 27	OPENING OF SPRING COLLECTION Continuous showings. Con	TED BROWN BY FRANCES PRISCO tact: LO. 4-9311.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
	Beginning Tuesday Oct. 27		CARLYE g. Contact: 244-6761.	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
	Beginning Tuesday Oct. 27	COLLECTIONS	CLARET ORIGINALS; GAVI (DIV. CLARET) Laura Weltman or Doris Rei	SHOWROOM - 26TH FLOOR
	Beginning Tuesday Oct. 27	SPRING COLLECTION BY CARA KIRBY Continuous showings. Con	JUNIOR ACCENT tact: Chris Barnett, LO. 4-	SHOWROOM - 10TH FLOOR
	Beginning Tuesday Oct. 27	OPENING OF SPRING COLLECTIONS Continuous by appointment	JUNIOR SOPHISTICATES; SPORT SOPHISTICATES . Contact: LO. 4-0462.	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
	Beginning Tuesday Oct. 27	OPENING OF SPRING COLLECTION "The Lowdown for Spring"	SAMUEL ROBERT by Tarquin. By appointment	1407 BROADWAY SHOWROOM - 40TH FLOOR . Contact: LA. 4-4562.
	Tuesday Oct. 27- Oct. 29	RETAILER PROMOTION "Fresh-Start Promotion" f	MADEMOISELLE MAGAZINE or February, March, April 1 o Nov. 4, 5, 10, 11, 12.) 5900 ext. 653.	SHOWROOM - 18TH FLOOR 971. Breakfast: 8:30.
	Tuesday Oct. 27- Oct. 30	First American Footwear Ematerials, leathers, man-	AMERICAN FOOTWEAR MFRS (342 MADISON AVENUE) Rposition of the newest devenued materials, shoe fabrically reservation. Contact: Le	lopments in machinery, s, allied products.
_	Wednesday Oct. 28 9:00 A.M.	SPRING COLLECTION	KASPER FOR JOAN LESLIE tion. Contact: LW. 4-9000.	
	Oct. 28	10:00 A.M., ADELE SIMPSON	(Resort-Spring), 530 - 7th	, 23rd fl., LA. 4-7626
	Wednesday Oct. 28 11:00 A.M.& 2:30 P.M.		GOSSARD-ARTEMIS daywear, nightwear at 11:0 ry Ann Shraky, 682-8510.	330 MADISON AVENUE SHOWROOM - PENTHOUSE 0 and 2:30. By invi-
	Oct. 28	11:00 A.M., TRAINA BOUTIQ	UE, 550 Seventh Avenue, 15t	h floor, 564-3857
	Oct. 28	AT LUNCHEON Fall-Winter & Resort cout	ROSSINO-ANGELA (530 SEVENTH AVENUE) ure fashions by Angela. Re licity: Ellen Perl, TE. 2-8	BARBETTA RESTAURANT 321 WEST 46TH STREET servations (\$5.95): 2125-

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Oct. 28	2:00 P.M., GALINA-BOUQUET,	499 Seventh Avenue, 12th	floor, 565-3304
Wednesday Oct. 28 2:00 P.M.& 3:30 P.M.	PREVIEW: SPRING FOUNDATIONS Two showings of Spring four Contact: Kay Keniry, 661-1	ndations for resident buyer	SHOWROOM - 12TH FLOOR
Wednesday Oct. 28 2:30 P.M.	OPENING: SPRING COLLECTION Also Nov. 3 at 2:30. By re		SHOWROOM - 27TH FLOOR
Oct. 28	2:30 P.M., BILL BLASS, 550	Seventh Avenue, 17th floor	r, LA. 4-6968
Oct. 28	2:30 P.M., GOSSARD-ARTEMIS	PREVIEW OF SPRING LINGERIA	E (see page 5)
Oct. 28	OPENING: SPRING COLLECTION Also Nov. 4 at 3:00. By re		550 SEVENTH AVENUE SHOWROOM - *7TH FLOOR ley Ornstein, LO.4-9115.
Oct. 28	3:30 P.M., WARNER'S SLIMWE	AR RESIDENT BUYER SHOW (see	e above)
Oct. 28	4:00 P.M., KASPER FOR JOAN	LESLIE, 530 Seventh Avenue	e, 4th floor, LW. 4-9000
6:00 P.M.	SHOWING: "THE FASHION MIRROR" For buyers, store management Nov. 2 at 6:00. By reserve		
	MONSIEUR MARC'S PREVIEW OF OCT. 28 AT 4:30, HAS BEEN		ALLY SCHEDULED FOR
Wednesday Oct. 28 5:00 P.M.		HELGA (LOS ANGELES) y reservation. Contact: Wa	GOTHAM HOTEL SUITE 1609 alter Oppenheimer,
Oct. 28	OPENING: SPRING COLLECTION New after-five collection. appointment. Contact: 279	FOR JENNIFER By invitation only. The	SHOWROOM - 9TH FLOOR
Oct. 28	5:30 P.M., TRAVILLA, Plaza	Hotel, Suite 1301, PL. 9-3	3000
Oct. 29	SPRING COLLECTION BY MOLLY Coats, suits, costumes. A		512 SEVENTH AVENUE SHOWROOM - 30TH FLOOR act: PE. 6-7121.
Oct. 29	PRESS PREVIEW: SPRING COLLECTION By invitation. Thereafter CH. 4-4940 or CH. 4-7522.	JERRY SILVERMAN BY SHANNON RODGERS by appointment. Contact:	SHOWROOM - 17TH FLOOR
Oct. 29	OPENING: SPRING COLLECTION By reservation. Contact: I		498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
*NOTE	-f -1 1		

*NOTE: out of chronological order

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	DATE	WHAT'S GOING ON	GIVEN BY	WHERE
	Thursday Oct. 29 2:30 P.M.	COLLECTION	TRIGERE reservation. Contact: LO.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR 3-1600.
	Oct. 29	3:00 P.M., TRAINA SPORT,	550 Seventh Avenue, 22nd fl	oor, 564-3857
	Thursday Oct. 29 4:00 P.M. Cocktails	Spring collection designe	MISS DIOR (498 SEVENTH AVENUE) d by Philippe Guibourge. B loor. Contact: LO. 4-9220.	y invitation. There-
	Thursday Oct. 29 6:00 P.M.	EVENING FASHIONS AT CUSTOMER SHOWING Publicity: Adrienne Seider		4TH FLOOR
	Thursday Oct. 29 8:00 P.M. Dinner	"SKI BALL" Annual ball to benefit U. Ernest Greeff. Co-Master	U.S. SKI EDUCATION FNDTN (130 EAST 63RD STREET) S. Ski Team. Co-chmn: J. s of Ceremonies: Mr. & Mrs. act: Ruth Nicholson, TE. 2-	GRAND BALLROOM Negley Cooke, Jr., Cliff Robertson.
	Thursday Oct. 29 8:30 P.M.	BY JEAN DUPUY	WHITNEY MUSEUM OF AMERICAN ART ason of special evening even alker, 249-4100.	AT 75TH STREET
	Beginning Thursday Oct. 29	OPENING: SPRING COLLECTION Continuous showings. Con		530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	9:30 A.M	FORUM" Round-table discussions for and Promotion"; "Art of Foundaries and France in the Styles"; "Fragrance in the Marya Mannes. By reserva (forum & luncheon); \$10.00	rom 9:30 A.M12:00 Noon: "ragrance Communication"; "Maging Persuasion"; "Fragrance Making". Luncheon at 12: tion. Prices: \$25.00, members; \$12.00, guests luncheon only). Contact: The communication of the contact of the communication of the communication of the contact of the communication of the contact of the communication of the contact of the co	BAROQUE & CRYSTAL Inside Merchandising arketing Tactics"; e in Changing Life 30 P.M.; guest speaker ers; \$30.00, guests; (forum only); \$17.50,
0	Friday Oct. 30 8:00 P.M. Dinner	"Les Antilles Françaises" Division, French & Polycl Sloan Kettering Institute	AMERICAN-FRENCH FOUNDATION19th annual ball for bene inic Medical School & Healt Phoenix House, etc. Pric 7,745 Fifth Avenue, PL. 8-	h Center, Memorial e: \$175 each (black
	Saturday Oct. 31 12:00 Noon- Midnight	home for female addicts. paintings, etc. Auction	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) nefit Addicts Rehabilitation Fashions, jewelry, home fun at 8:30 P.M. Chmn: Mary Bro	48 EAST 84TH STREET n Center to buy first rnishings, books, own, Hill & Knowlton.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Nov. 2 1:00 P.M 4:00 P.M.	NEW JEWELRY Maggie Hayes will present	Peg Kaufman, EL. 5-6800;	BONWIT TELLER STREET FLOOR n from 1:00-4:00. (Maggie Hayes):
Monday Nov. 2 2:00 P.M.	PRESS PREVIEW: 1 SPRING COLLECTION 1 By invitation. Thereafter		205 WEST 39TH STREET SHOWROOM - 14TH FLOOR Hal Krauss, PE6-8888.
Nov. 2	2:00 P.M., GALINA-BOUQUET,	499 Seventh Avenue, 12th	floor, 565-3304
Nov. 2	5:00 P.M., HELGA, Gotham He	otel, Suite 1609, CI. 7-220	00
Nov. 2	5:30 P.M., TRAVILLA, Plaza	Hotel, Suite 1301, PL. 9-	3000
Nov. 2	6:00 P.M., SYNOPTICS SYSTEM	MS, 360 Lexington Avenue,	14th floor, 661-6400
Monday Nov. 2 6:30 P.M 8:30 P.M.	6TH SESSION: CAREER COURSE Speakers: Barbara Gerard Lippincott Women's Wear Needle & Craft. By reserva	(9 ROCKEFELLER PLAZA) - Gimbels; Charles Israel - Daily; Virginia Steele	345 EAST 47TH STREET Justin Charles; Miria Ladies Home Journal
Beginning Monday Nov. 2	OPENING OF SPRING COLLECTION By reservation. Contact: (V & J DESIGNS	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Nov. 2	SPRING & RESORT PARIS COLLECTION Sam Friedlander will presention designed in Paris. By	SAM FRIEDLANDER ont Spring and Resort dayting appointment. Contact: PE.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR me and cocktail collec- . 6-2663.
Monday			498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR man Associates,247-2662
Beginning Monday Nov. 2	SPRING COLLECTION By appointment. Contact: 0		205 WEST 39TH STREET SHOWROOM - 4TH FLOOR
Beginning Monday Nov. 2		MARDI GRAS BY JERRY MARSCH act: Bernice Geller, 947-20	SHOWROOM - 3RD FLOOR
Monday	OPENING OF SPRING COLLECTION E Continuous showings. Conta		530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR Sty Yarmon, 755-3487.
Nov. 2		RONA BY PATRICK PORTER act: LO. 5-1025. Publicity	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR 7: Barbara Kling,
Nov. 3	ELECTION DAY (Tuesday)		*

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Nov. 3	10:00 A.M., ADELE SIMPSON	(Resort-Spring), 530 -7th,	23rd fl., LA. 4-7626
Tuesday Nov. 3 12:00 Noon	OPENING: SPRING COLLECTIONS Also Nov. 10, 11 at 12:00	LANZ; ALEXA . By reservation. Contact	1407 BROADWAY SHOWROOM - 26TH FLOOR OX. 5-6440.
Nov. 3	2:00 P.M., GALINA-BOUQUET	, 499 Seventh Avenue, 12th	floor, 565-3304
Nov. 3	2:30 P.M., HOUSE OF BRANE	LL, 530 Seventh Avenue, 27t	h floor, PE. 6-6983
Nov. 3	5:30 P.M., TRAVILLA, Plaz	a Hotel, Suite 1301, PL. 9-	3000
Tuesday Nov. 3 6:00 P.M.	RESORT & SPRING COLLECTION Also Thurs., Nov. 5 at 6:	MICHAEL NOVARESE (LOS ANGELES) 00. By appointment from No	PLAZA HOTEL PRIVATE SUITE v. 2. Contact:PL9-3000.
Nov. 3 6:00 P.M.	THE MILL"	ner. Also Tues., Nov. 10 a	TUDOR RM - CONCOURSE
Beginning Tuesday Nov. 3	OPENING: SPRING COLLECTION Informal showings by appo	LESLIE FAY intment. Contact: LW. 4-90	1400 BROADWAY SHOWROOM - 16TH FLOOR
Nov. 3	Snowing by appointment.	PLW BY LEE EVANS Contact: Florence Stelzer,	504-4150.
Tuesday Nov. 3- Nov. 10	87TH ANNUAL HORSE SHOW Public Relations: Ed Corr	NATL HORSE SHOW ASSN OF AMERICA igan, 752-2097.	MADISON SQUARE GARDEN 7TH AVE. & 33RD ST.
Tuesday Nov. 3- Nov. 13	MARKET WEEK Nov. 3. 4 at 10:00 and 2:	WARNER'S SLIMWEAR 00. Nov. 9, 10 at 9:30, 11 2:00. Nov. 12 at 10:00, 2:0 1300 ext. 296.	SHOWROOM - 12TH FLOOK 1:00, 2:00, 3:30.
Nov. 4	8:30 A.M., MADEMOISELLE M	MAGAZINE (see page 5)	
Nov. 4	COLLECTION	DON SIMONELLI er by appointment. Contact	205 WEST 39TH STREET SHOWROOM - 15TH FLOOR :: Nancy Di Costanzo,
Nov. 4	AT LUNCHEON "Holiday-Resort Collection	FRANCESCA FOR DAMON on". Reservations (\$5.95): E. 2-8212.	321 WEST 46TH STREET
Nov. 4	KNIT COLLECTION	RUDI GERNREICH FOR HARMON KNITWEAR er by appointment. Contact	SHOWROOM - 20TH FLOOR
Nov. 4	3:00 P.M., ANNE FOGARTY,	550 Seventh Avenue, 7th flo	por, LO. 4-9115

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Nov. 4	4:30 P.M., MADEMOISELLE M	MAGAZINE (see page 5)	
Wednesday Nov. 4 4:30 P.M.	PRESS SHOW By invitation. Contact:	GIORGIO DI SANT'ANGELO; GRAPEVINE KNITS Rose Bruner, 868-3212.	PLACE TO BE ANNOUNCED
Beginning Wednesday Nov. 4	COLLECTION	LADY MANHATTAN Atact: Sherry Strauss, 765-1	1407 BROADWAY SHOWROOM - 15TH FLOOR .250.
Nov. 5	10:00 A.M., JACK SARNOFF,	512 Seventh Avenue, 30th f	loor, PE. 6-7121
Nov. 5	10:00 A.M., ADELE SIMPSON	(Spring), 530 -7th, 23rd f	F1., LA. 4-7626
Nov. 5	10:30 A.M., TRIGERE, 550	Seventh Avenue, 16th floor,	LO. 3-1600
Nov. 5	Vicki Rocconi for The Fif	FIGHT FOR SIGHT es for Abe Schrader; Mario E th Addition; Frank Adams for and Commentator: Phyllis Yo	or Studio Six; furs by
Nov. 5	6:00 P.M., MICHAEL NOVARE	ESE, Plaza Hotel, Private Su	ite, PL. 9-3000
Friday Nov. 6 9:00 A.M. and 12:00 Noon	"Fashion Spring '71: Tota Broadway Dept. Stores. I	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) al Involvement". Chmn & Com Prices (breakfast): \$10.00, ers; \$25.00, guests. Contac	BALLROOM mmentator: Lee Cass, members; \$20.00, guests;
Nov. 7- Nov. 10	28TH FABRICS TRADE FAIR, 1-20122 Milan, Italy	MILAN. Contact: Mitam, Gal	lleria San Babila, 4/D
Sunday Nov. 8- Nov. 10	Volume Footwear Retailers	NEW YORK SHOE SHOW cotwear Mfrs Assn; National s of America; New England For	ootwear Assn. Contact:
Nov. 9	5:00 P.M., HELGA, Gotham	Hotel, Suite 1609, CI. 7-22	200
Monday Nov. 9 6:00 P.M. Cocktails	Fall-Winter '71 doublekni signers and Deryck Healey	TEXFI/LIVELY KNITS (1040 SIXTH AVENUE) It polyester fabrics present Associates of England. For the second s	or trade and press, by
Beginning Monday Nov. 9	SPRING COLLECTION "Spring Brevity: A Short Contact: Betty Hanson, 27	Group for a Short Season".	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR By appointment.
Monday Nov. 9- Nov. 13	Mon., Nov. 9 at 11:00 and	GOSSARD-ARTEMIS daywear, nightwear. Daily 2:30 only; Fri., Nov. 13 Mary Ann Shraky, 682-8510	at 9:30 and 11:00 only.

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DATE	WHAT'S GOING ON GIVEN BY WHERE
Beginning Monday Nov. 9	SPRING HANDBAG NATIONAL HANDBAG ASSN MEMBER MARKET WEEK (347 FIFTH AVENUE) SHOWROOMS Publicity: Natalie Marcin, MU. 3-6969.
Nov. 10	8:30 A.M., MADEMOISELLE MAGAZINE (see page 5)
Nov. 10	9:30 A.M., JACQUES TIFFEAU, 550 Seventh Avenue, 8th floor, WI. 7-4551
Nov. 10	12:00 Noon, LANZ & ALEXA, 1407 Broadway, 26th floor, OX. 5-6440
Nov. 10	4:30 P.M., MADEMOISELLE MAGAZINE (see page 5)
Tuesday Nov. 10 5:00 P.M. Cocktails	3RD ANNUAL FOAM FASHION FORUM CHASE MANHATTAN BANK DESIGN AWARDS 1 CHASE MANHATTAN PLAZA Design Awards presentation and fashion show. Judges: Mildred Custin, Melvin Dawley, Glenn Tompkins, Alexander Shields, Chester Weinberg. By invitation. Contact: Jan Kline, 37 West 57th Street, 421-8991.
Nov. 10	6:00 P.M., BURLINGTON HOSIERY (see page 9)
Nov. 11	12:00 Noon, LANZ & ALEXA, 1407 Broadway, 26th floor, OX. 5-6440
Thursday Nov. 12 10:30 A.M.	PREVIEW OF PHILIP SILLS; 48 WEST 37TH STREET SPRING COLLECTION BONNIE CASHIN DESIGNS SHOWROOM - 5TH FLOOR Preview of Bonnie Cashin's collection for Philip Sills. By invitation. (By appointment, beginning Mon., Nov. 16.) Contact: Arthur Sheer, LO5-0274. Publicity: Ruth Hammer Associates, 685-8290.
Monday Nov. 16 12:00 Noon Luncheon	HAIR FASHION SHOW THE NATIONAL ST. REGIS FOR BEAUTY EDITORS PERM COUNCIL ROOF Spring and Holiday hairstyles of leading hairstylists including Michel Kazan, Vidal Sassoon, Leslie Blanchard, Paul Mitchell, Monsieur Marc, Travis Johnson, John Garrison, Enzo da Perugia, R. Keith, Michel of Paris. By invitation. Contact: Judy Guerin, 210 East 86th Street, 879-4822.
Monday Nov. 16 5:30 P.M 7:30 P.M. Cocktails	PRESS PREVIEW: INTL ZUZU ANGEL BERGDORF GOODMAN DATELINE COLLECTION (RIO DE JANEIRO) 5TH FLOOR Premiere showing of pret-a-porter collection designed by Zuzu Angel for international travel. Show at 6:00. By invitation. Publicity (Zuzu Angel): Lisa Curtis, 684-7444; (Bergdorf Goodman): Madeline de Vries, PL. 3-7300.
Monday Nov. 16- Nov. 20	READY-TO-WEAR CANADIAN DEPT. TRADE, McALPIN HOTEL FROM CANADA INDUSTRY, COMMERCE 7TH FLOOR Coats, dresses, pantsuits, rainwear, sportswear, knits, coordinates, suede, leather. By appointment. Contact: Don Russell, 586-2400.
Nov. 17- Nov. 20	INTERSTOFF FABRICS FAIR, FRANKFURT. Contact: Messe-und Ausstellungs GmbH, P.O. Box 970126, 6 Frankfurt/M 97, Germany
Thursday Nov. 19 7:45 P.M. Reception	21ST ANNUAL CHILDRENS CANCER PLAZA HOTEL "FAN BALL" BENEFIT FUND OF AMERICA TERRACE & BALLROOM Hon. Chmn: Mrs. Richard M. Nixon. Hon. Vice-Chmn: Mrs. Dwight D. Eisenhower and Mrs. Fenelon Young Pres: Mrs. Herbert T. Mundin. Men's Committee Chmn:

and Mrs. Fenelon Young. Pres: Mrs. Herbert T. Mundin. Men's Committee Chmn:

Reception

Dinner

Col. Serge Obolensky. Reservations: \$75.00 each (black tie). Contact: 15 East 67th Street, LE. 5-4340. -11-

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Nov. 23 9:00 P.M.	Co-chmn: John S. Burke, Franklin: Andrew Goodman	METROPOLITAN MUSEUM OF ART Jr.; Melvin E. Dawley; Willi ; Geraldine Stutz. Tickets: ntact: Barbara Benson, TR. 9	\$125.00 each, limited
Monday Nov. 30- Dec. 5	SEMI-ANNUAL PRESS WEEK Spring collections by le invitation only. Public	AMERICAN DESIGNER SHOWINGS ading American designers for ity: Eleanor Lambert, MU. 8-	ESSEX HOUSE 160 CENTRAL PARK SOUTH r visiting press. By -2130.

CONTINUOUS SHOWINGS - THESE RESORT-SPRING COLLECTIONS HAVE OPENED
ADDENDA BY PATTI CAPPALLI 1407 Broadway, 9th floor, 736-5282
CACHEREL (div. MALLORY) 530 Seventh Avenue, 19th floor, WI. 7-4406
PIERRE CARDIN
CHANDELLE BY JEAN LOUIS 1407 Broadway, 20th floor, 868-2840
GINO CHARLES
MALCOLM CHARLES BY MORTON MYLES 530 Seventh Avenue, 5th floor, 594-3000
CHESTER NOW
CLAUDIA BY GEORGE HALLEY
CONCEPT VII BY JACK BODI 530 Seventh Avenue, 19th floor, 695-7715
DAVIDOW BY UMBERTO MANZO
DECAMERON 80 Central Park West, Apt. 8C, 362-9054
DESIGN THAI
DIA DIODATO
CHRISTIAN DIOR-NEW YORK 498 Seventh Avenue, 17th floor, LO. 4-9220
LOOMTOGS
McMULLEN
MISS ISABEL 24 East 56th Street, 2nd floor, EL. 5-1110
MODERN COUTURE
ORIGINALA
BEN REIG
SEYMOUR FOX
McMULLEN 550 Seventh Avenue, 20th floor, 0X. 5-4270
(continued on following page)

_	CONTINUOUS SHOWINGS - SPRING COLLECTIONS (continued from page 12)
1	DIANE VON FURSTENBERG Gotham Hotel, Suite 502, CI. 7-2200
1	GAY GIBSON; QUINCY PETITES
	GINORI
1	HARMAY
	CHUCK HOWARD
	J.G. COUTURE BY ARTHUR DOUCETTE 530 Seventh Avenue, 30th floor, 736-1351
	GAYLE KIRKPATRICK 530 Seventh Avenue, 29th floor, 524-7900
	ANNE KLEIN AND COMPANY
	LAWRENCE OF LONDON
	VERA MAXWELL
	MOUNTAIN ARTISANS Gotham Hotel, Suite 809, CI. 7-2200
	MR. BLACKWELL 530 Seventh Avenue, 21st floor, BR. 9-8575
	LEO NARDUCCI 530 Seventh Avenue, 11th floor, 594-5660
	ANNEMARIE GARDIN FOR PAPILLON 550 Seventh Avenue, 20th floor, 868-2880
	MOLLIE PARNIS 530 Seventh Avenue, 18th floor, BR. 9-5012
	PRISCILLA OF BOSTON 498 Seventh Avenue, 9th floor, CH. 4-3847
	RAFFAELE
	RENBROOK
	OSCAR DE LA RENTA 550 Seventh Avenue, 11th floor, LA. 4-9350
	ROB ROY
	ROSSINO-ANGELA
	NANDO-SARMI; SARMI BOUTIQUE 550 Seventh Avenue, 3rd floor, CH. 4-7270
	MALCOLM STARR
	RICHARD TAM Plaza Hotel, Suite 249, PL. 9-3000
	TRES VITE
	B.H. WRAGGE
	VICTORIA ROYAL; MR. GEORGIO 530 Seventh Avenue, 10th floor, 244-6845
	TANNER; TANNERWAY; TOBY TANNER 530 Seventh Avenue, 28th floor, CH. 4-6350

1971				
JANUARY	FEBRUARY	MARCH		
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